

Report to the Nunavut Library Association, June 2017

### **Progress report 8: Maintaining the NLA Website**

Prepared by Carol Rigby

#### *Overview:*

The Nunavut Library Association has a basic website posted under our domain name: [www.nunavutlibraryassociation.ca](http://www.nunavutlibraryassociation.ca)

The website is hosted on WordPress and uses the WordPress software, in website format with a blogging function for news and updates. Since WordPress does not host e-mail, the NLA has a G-mail account, [nunavutlibraryassociation@gmail.com](mailto:nunavutlibraryassociation@gmail.com), which is being monitored by Carol and is forwarded on to Riel Gallant, Nunavut Legislative Librarian, who is currently handling correspondence received at this address until such time as a new president for NLA is appointed. We hope this means people who see or use the website are able to contact the association and receive a timely response to any enquiries.

#### *Current Website*

Using WordPress as a platform, Carol monitors the site, uploads new material such as blog posts and new issues of newsletters and reports, and checks for and removes any spam comments.

She tries to review and update the site at least quarterly, in addition to posting anything forwarded on by other NLA members. The website has been checked and updated before this meeting. A new banner for The Partnership journal has been updated as requested at the winter meeting. Additions since the fall 2016 NLA meeting include posts on the new Canadian School Libraries Association and the CFLA response to the Truth and Reconciliation Commission's calls to action.

There have been no major structural changes to the website since the last progress report. The Partnership page requires occasional maintenance to monitor the currency of the links. The site does not receive a lot of spam comments, relatively speaking. It may be time to update the banner and WordPress template used for the website. If so, some new photos or other visuals might be good to add. We have gone with a static front page rather than a blog format as things don't get posted often enough to make a blog seem fresh and up to date, but a different template might provide easier and more visual access to the news blog. Carol can look into this if there's interest. The main consideration is to stick to one of the free templates available, to keep our costs down.

As noted last fall, the language on the opening pages of the website (who we are, what we do) is dated. Carol has circulated some draft material on mission, vision, values etc. for discussion at this spring meeting, and how this is incorporated into the front pages can also be made a bit punchier and more contemporary.

#### *Funding*

Having the website point to our domain name is the only cost for having the site on the WordPress platform and hosted by WordPress. This is a relatively minimal charge (US\$13/year; currently around Can\$17-18). The small income that the NLA receives from the Partnership as royalties for Education Institute seminar participation has been used to date to cover this expense. Continuing this practice was approved by NLA members at our May 2015 meeting. A spreadsheet is maintained to track funds transferred for this purpose.

Fees are currently paid up and Carol was reimbursed after the November meeting for the 2017 expense.

The other cost associated with maintaining the NLA website is the actual fee for registering our domain name, [www.nunavutlibraryassociation.ca](http://www.nunavutlibraryassociation.ca). Yvonne Earle, NLA Past President, paid the fee in fall 2015 for another three years as donation in order to keep the website for the Association going, so the next date of concern would be fall 2018.

### *Going forward*

As always, Carol would appreciate receiving materials from NLA members to post in the blog and to expand the website pages, so that the site does not appear too static; any submissions can be sent to [cerigby@xplornet.com](mailto:cerigby@xplornet.com).

Submissions could include any of the following:

- Short newsy items and publicity photos to post to the blog, such as:
  - A brief paragraph describing or announcing an event;
  - A photo or photos with identifying captions highlighting your library or its activities. Please note that if photos contain recognizable people in them, you should obtain their permission in writing to publicize the photo, and send that along too. Photographers should be credited.
- Copies of documents you may have written or published, presentations given or press releases that would be of interest to the wider Nunavut library community
- A description and photos of your library to highlight in the “Our libraries” section (we still don’t have anything about NTI, ITK resource centres, for example)
- New ideas are also welcome!

### *Action not yet taken*

Carol has received an electronic archive of NLA correspondence from Yvonne dating back to 2007-2008, and still has to work on posting this material to the NLA business page as an archive going forward for the association as a whole and background for the person who is willing to volunteer to step into Yvonne’s shoes. She hopes to report progress by the fall 2017 NLA meeting.

The issue of language still needs to be considered. With WordPress we could offer interfaces in English and French, but Inuit languages are not among WordPress options. However, the software is Unicode-compliant and syllabics do appear properly when typed into the pages, so we can have multilingual text within the current framework (English). We currently have one item posted in English and Inuktitut syllabics, a press release from ITK. More materials in any form of Inuit language or in French could be posted if provided. Discussion took place in the November 2014 meeting regarding an “official” translation for the name of our association in Inuit languages, but that has not progressed any further.

Respectfully submitted,

Carol Rigby  
NLA Webmistress